



About us

Family owned and operated since 1994, Sofia Jewelry is Mill Valley's destination jewelry store. Sofia Jewelry is located in the vibrant shopping scene of Mill Valley, California, just North of the Golden Gate Bridge. The store's successes started with Carl and Susan Priolo and continues with their children, Lucas and Sophie.





We believe jewelry is meant to be worn and celebrated. We offer services including custom creations, fabricating new designs from your heritage pieces and expert jewelry repair. Our showroom offers an exceptional selection of hand curated, bespoke pieces. From the Sofia Collection, to various renowned artists, you will be sure to find something unique for every occasion and every celebration.

The Team

New Collection









Sofia Jewelry is a full service, family run jewelry store in the Bay Area, specializing in custom creations and bespoke designs.

Our Blog

Affordable Classic Wedding Rings Collection: Timeless Beauty Within Reach

A wedding ring is more than just a piece of jewelry; it symbolizes the eternal bond between two souls embarking on a lifelong journey together. While classic wedding rings have a timeless appeal, finding the perfect balance between quality, design, and affordability can sometimes be a challenge. However, worry not! In this blog, we present an exquisite collection of **affordable classic wedding rings** that effortlessly blend elegance, craftsmanship, and affordability, ensuring your dream ring is within reach.

The Allure of Classic Wedding Rings:

Classic wedding rings hold a special place in the hearts of couples seeking timeless beauty. With their clean lines, simple elegance, and enduring charm, these rings stand the test of time, transcending passing trends. They serve as a daily reminder of the love and commitment shared between partners, becoming cherished heirlooms that tell a beautiful story.



At Sofia Jewelry, we believe that every couple deserves a wedding ring that reflects their unique love story without breaking the bank. Our affordable collection of classic wedding rings is carefully crafted with attention to detail, using high-quality materials, and offering exceptional value for your investment. We understand that affordability should not mean compromising on quality or craftsmanship.

Endless Options for Every Style:

We recognize that every couple has their own distinct preferences when it comes to wedding rings. Our collection offers a wide range of styles and designs to suit various tastes. From traditional gold bands to sleek platinum rings, you'll find options that resonate with your personal style and complement your existing jewelry collection.

To make your wedding ring truly unique, we offer customization options that allow you to add a personal touch. Engraving initials, special dates, or meaningful messages inside the ring adds an extra layer of sentiment and makes your ring even more special. Our skilled artisans will work with you to create a customized piece that perfectly embodies your love story.

The Joy of Affordable Elegance:

Owning an affordable classic wedding ring doesn't mean compromising on elegance. Our collection ensures that you can celebrate your love with a ring that radiates beauty, sophistication, and lasting allure. Each time you glance at your finger, you'll be reminded of the vows exchanged on your special day.

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Conclusion:

Discover the joy of affordable elegance with our collection of classic wedding rings. At Sofia Jewelry, we believe that your dream ring should be accessible without compromising on quality or style. Explore our range of affordable options, find the perfect classic wedding ring that speaks to your heart, and embark on your lifelong journey with a symbol of enduring love. Let your wedding ring be a testament to the beautiful union you share and a cherished reminder of the vows you made.

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